

PROFILE OF KEY PERSONS

Governing Board of EMRI

- **Dr A P J Abdul Kalam.** Chairman Emeritus EMRI, Former President of India.
- **Ramalinga Raju. B** Founder & Chairman of Satyam Computer Services Ltd. Satyam is one of India's premier IT companies with a global presence, providing solutions to over 300 multinationals of which over 100 are Fortune 500 companies. An MBA from Ohio University and a participant in the Owner/President program at Harvard. EMRI, Satyam Foundation and the Byrraju Foundation are a manifestation of his strong sense of commitment to society. Mr. Ramalinga Raju strongly believes emergency management in India can achieve global standards only through the judicious application of Knowledge and Technology and a strong leadership.
- **Rama Raju. B** A Master in Economics from Madras Loyola College and an MBA from Texas A&M. Mr. Rama Raju is the Managing Director of Satyam Computer Services Limited. He is passionate about improving the standards of education in rural areas.
- **Dr. Raj Reddy** is the Herbert A. Simon University Professor of Computer Science and Robotics in the School of Computer Science at Carnegie Mellon University, USA. He began his academic career as an Assistant Professor at Stanford in 1966. He has been a member of the Carnegie Mellon faculty since 1969. He served as the founding Director of the Robotics Institute from 1979 to 1991 and the Dean of School of Computer Science from 1991 to 1999.
- **Rajat Gupta** is former MD of McKinsey & Company worldwide. Mr. Gupta holds a Bachelor Degree in Mechanical Engineering from the Indian Institute of Technology (IIT) and an M.B.A. from Harvard Business School. He is Chairman of the Board of the Indian School of Business and recently was nominated co-chairman of the United Nations Association of the USA. He is associated with many other professional and business affiliations, including: Private Sector Representative to the Board of the Global Fund for Aids, Malaria, and Tuberculosis; Chairman of the Board of Associates of the Harvard Business School; and Dean's Advisory Council, Massachusetts Institute of Technology Sloan School of Management
- **Dr. Jayaprakash Narayan** is a physician by training, a public servant by choice and a democrat by conviction. He worked with like-minded colleagues for the formation of Lok Satta and is currently its National Coordinator. After several years of tireless effort, Lok Satta is now India's leading civil society initiative in

the field of governance reforms. He is also currently a member of the National Advisory Council of Government of India.

• **Dr. Krishna G.Palepu** is the Ross Graham Walker Professor of Business Administration and Senior Associate Dean for International Development, at the Harvard Business School. Prior to assuming his current administrative position, Professor Palepu held other positions at the School, including Senior Associate Dean, Director of Research, and Chair, Accounting and Control Unit. Professor Palepu's research and teaching focuses on strategy, governance and valuation in a global context. Professor Palepu has a doctorate from the Massachusetts Institute of Technology, and an Honorary Doctorate from the Helsinki School of Economics and Business Administration.

• **Tarun Das** is a Chief mentor of CII. He is an Honours Graduate in Economics and Commerce from Calcutta University, India and Manchester University, UK. He has been awarded an Honorary Degree of Doctorate in Science by The University of Warwick, UK and has been conferred an Honorary CBE by Her Majesty the Queen for his contribution to Indo-British relations. He is also the recipient of the 'Black will Award' by US India Business Council for his contribution to Indo-US Economic co-operation. Mr. Das is the Managing Trustee of Indian Business Trust for HIV/AIDS and of the India Development Foundation.

K.Vaman Kamath is the Managing Director and Chief Executive Officer of ICICI Bank Limited and has transformed the Banking Industry in India. He holds Masters Degree in Business Administration from the prestigious Indian Institute of Management, Ahmedabad (IIM-A).

• **K.Krishnam Raju** is renowned industrialist and is Chairman of M/s Suchitra Electronics. He has been involved in various social projects and is also associated with Indo-American Cancer Institute.

• **Venkat Changavalli, Chief Executive Officer of EMRI** is an MBA from IIM, Ahmedabad and B.Tech (Chemical) from REC, Warangal. He believes in people development and practices simple and transparent style for building talent. Venkat believes in networking, learns continually; and lectures at various fora. Prior to joining EMRI, Venkat was the CEO of Symrise (a German MNC) for 11 Years based at Chennai. Prior to that, he had 17 years of experience in Indian and Multi National Corporations in Pharma and Chemical Industries in varied functions: Finance, Planning, Marketing and General Management

Senior Leadership Team at EMRI

Venkat Changavalli - Chief Executive Officer

Gobind Lulla, Executive Partner is a B.Tech from I.I.T Mumbai and M.B.A from I.I.M Ahmedabad. He has over 30 years of Leadership tenure in Top companies including Asian Paints India Ltd, Pidilite Industries Ltd & Blow Plast Ltd. Before Joining EMRI he was Vice President in Syngenta India Ltd, a leader in crop protection business. He has handled diverse functions of Supply Chain, Sales, Information Technology and Manufacturing. He has also lead various Transformational Projects for improving the performance and capabilities. Gobind Lulla presently heads the Corporate Strategy in EMRI in addition to Gujarat EMRI Operations and will bring in his rich experience to other states also.

Sudhakar Nukala Executive Partner is an MBA from IIM Ahmedabad with more than 21 years of Functional Leadership encompassing Sales management, Organisation building, Start-ups, Strategic Planning, Marketing Strategy, Customer Operations & Growth challenges. He was associated with Reliance Communications Ltd as National Head Retail & Channel Business, prior to which he was General Manager of Tata Teleservices Ltd as Project Head and rolled out Telecom Services in various states. Mr. Sudhakar heads the AP - EMRI operations.

Dr. P Krishnaiah Executive Partner PPP and Volunteerism is an IAS officer by profession and was working as the Secretary to Government of Andhra Pradesh in General Administration Department before joining EMRI. He has a multi-disciplinary academic background with a Masters Degree in Botany and a Ph. D in Economics with focus on poverty reduction through the Self-Help Groups in AP. He has keen interest in environmental issues and has two Post Graduate Diplomas in Environmental Economics and Environmental Management. He has displayed unmatched administrative efficiency coupled with tremendous compassion for people in his 27 years of work as an administrator. He has made significant contributions as - Project Director, District Rural Development Agency, Joint Collector, Joint Secretary to Chief Minister of AP, Collector, Executive Officer-Tirumala Tirupati Devasthanam (TTD) and Secretary to Government, School Education department. Dr. Krishnaiah spent a good amount of time in rural development and poverty reduction projects.

Kishore YNS, Lead Partner, National Expansion Program & Technology is a Vice-President with Satyam Computer Services Limited and has been one of the pioneers in formulating the technology strategy, designing and implementing the IT infrastructure & innovative software applications and solutions necessary for **108 systems**. He spearheaded in setting up EM operations of 108 services in Andhra

Pradesh and played a key role in rural expansion where 108 Emergency Response Services were extended to 6 crore rural population in 23 districts of Andhra Pradesh. Presently he is heading National Expansion Program in addition to Technology. Prior to joining Satyam-EMRI, he worked and was involved in System Software Development for reputed organizations like ECIL, CMC and the AP Technology Services- Government of India and Andhra Pradesh public sector undertakings respectively.

Dr. Anil Jampala, Lead Partner, Alliances and Partnerships is a Vice-President with Satyam Computer Services Limited and has done PhD in Electrical Engineering from University of Washington, Seattle and MBA from Seattle University- USA. Anil was instrumental in conceptualizing, developing and operationalising the EMRI working model. Anil currently takes care of numerous Alliances and Partnerships with such varied associations like National Emergency Numbers Association USA, Shock Trauma Center USA, Singapore Health Services, Richmond Ambulance authority USA etc.

Dr. G V Ramana Rao, Lead Partner, EMLC heads the Emergency Medicine Learning Center (EMLC), which developed the curriculum and program to train Emergency Medical Technicians (EMTs), the real heroes providing emergency response services at field level by way of pre-hospital care. Around 2500 persons have received emergency management training under his leadership and guidance. He is also heading 2 year full time Post Graduate Program in Emergency Care in association with Stanford School of Medicine, USA. He was working a fulltime professor in public health at the Indian Institute of Health and Family welfare a reputed National Institute of Government of Andhra Pradesh. Dr. Ramana brings with him considerable experience in the areas of public health and epidemiology and Emergency Medicine both in India and abroad.

Dr Sanjay Thakur, Lead Partner is a Post Graduate MD in Internal Medicine from Grand Medical College, University of Bombay. He has vast experience in Acute Medicine by virtue of his work in Emergency and Intensive care. He was Consultant Physician at Dhirubhai Ambhani Hospital which is a Trauma cum Medical Facility on Bombay Pune Highway. He worked as Coordinator Emergency Services at Belhoul Apollo Hospital Dubai. For the last 4 years Dr Thakur worked in Australia as Emergency and Medical Registrar in Sydney as well as Gold Coast. He has published & presented papers in the field of Emergency Medicine and is a recipient of Bombay Port Trust Award for the same. He has undergone various certifications with relation to managing Emergencies, with training at the simulation center in Sydney.

Jwala Narasimha Rao Vanam, Lead Partner, Public Private Partnership is a Post Graduate in Public Administration and Library Sciences. He has had an illustrious career in Public Relations, Training and Journalism. He retired as an Additional Director of Dr. MCRHRD institute - a leading training Institute in public policy and HRD. Jwala continues to contribute to various print media and TV news channels. He has pioneered and successfully implemented the first Public Private Partnership (PPP) model in establishing the emergency response services between EMRI and AP Government. Currently he is engaged in ensuring development of sustained and smooth relations with various State Governments.

S Subramanian, Lead Partner has work experience of 24 years in managerial position at various locations across the country. He has worked for large Indian and multinational Corporates. His experience in working across cultures, people management and dealing with government affairs will help in implementation of emergency management services in various states. He holds Bachelor of Engineering degree from Madras University and post graduate management diploma from Indian Institute of Management, Ahmedabad.

Sanjay Kshirsagar, Lead Partner, Finance is a Science graduate and has done FCA (from Institute of Chartered Accountants of India). He has over 14 years of experience in the field of Finance, with various National and Multinational Organizations - Dr Reddy's Laboratories, BPL and Lucent . Sanjay's strengths are in setting up of Finance and Accounts functions under IGAAP& USGAAP, project Finance, project accounting, project administration, business planning, MIS & budgeting systems He has an excellent knowledge SAP ERP and Oracle Financial Packages. He heads the Finance function at EMRI Hyderabad office.

Srivatsan Raghavan, Lead Partner Marketing and Communications pursued B. Sc Physics from University of Madras in 1987, obtained his Post Graduation in Management from Indian Institute of Management- Ahmedabad in 1990. He was working with Midas Communication Technologies, Chennai before joining EMRI. He has worked with several leading Telecom & Advertising organizations. He brings with him a vast experience of 18 years in the field of Marketing - Product Management, Marketing Operations, Advertising, Branding, PR & Market Research.

Srinivas Masireddy, Senior Partner, Quality: After his B.E in Mechanical Engineering from Osmania University in 1991, Srinivas Reddy pursued his Masters in Manufacturing Engineering from Wayne State University Detroit, Michigan, USA Srinivas has handled Quality function in Manufacturing / IT / and ITES environmen. He is a Trained Black Belt in Six Sigma Program Management and was involved for 110 live projects and 40 closed projects till date. Srinivas was a Member, American Society for Quality (ASQ), USA, & Member, Society of

Manufacturing Engineers (SME), USA, From 1995 to 1997. He was also President, Graduate Students and Friends of India (GSAFI), Wayne State University, Detroit, Michigan, USA, 1993 to 1994. At EMRI, Srinivas Masireddy heads the Quality function and handles QC and QA activities.

HSD. Srinivas, Senior partner, HR is a BE (Mechanical) from Osmania University and MBA (Systems and Marketing) from Sri Sathya University Puttaparthi. He also has completed PG Diploma in Hospital and Healthcare Management from Symbiosis Institute Pune. At EMRI he takes care of HR function. His unique seven step process of recruitment helped in getting more than 2500 persons with right skill sets and attitudes to EMRI which include 90% at field level-the real heroes in providing emergency response services. This rich experience and expertise will help in recruiting large no of people required in other states also.

Srinivas Raju Alluri, Senior Partner, Corporate services: Has a Masters degree in Commerce and has been instrumental in creating world class infrastructure projects and office facilities, Security, Hospitality and engineering services in USA and India. At EMRI, Srinivas takes care of Infrastructure development and handles entire Corporate Services setup. Srinivas and his team have to their credit the setting up of a 40000 sq ft facility that today hosts EMRI headquarters in a short span of 6 months.

Jaganmohana Chary, Senior Partner, IT Infrastructure holds a MS in Information systems from BITS Pilani and B. Tech in Electronic and Communications from JNTU Hyderabad. He has extensive experience in setting up robust Networking and Systems and has worked with CMC and CSC prior to joining EMRI as Head of IT infrastructure.